# Why? BUY LOCAL

The local growing season is upon us! And we thought it would be a good time to remind folks a few of the reasons of why buying local is important.

#### Locally grown produce is fresher

Produce grown locally is typically picked within 24 hours of your purchase versus produce that was shipped for days or weeks.

#### Locally grown produce is better for you!

The nutritional value of fruits and vegetables decline with time after they are harvested. The fresher the vegetables are, the better they are for you!

#### Locally grown produce TASTES BETTER!

Fresh Picked, locally grown produce tastes so much better because it is able to ripen longer on the vine = more flavor! Once you've tasted a local tomato or peach you will never go back!

### **Buying locally grown Food is environmentally responsible**

When you buy locally grown food, you reduce carbon emissions and packing materials, lessening your environmental footprint.

#### Buying locally grown food helps preserve our open spaces

The local farming landscape will only survive as long as farms are financially viable. When you buy local food you do your part to protect the agricultural landscape, keeping New England...well *New England!* 

## @ CITY FEED and SUPPLY

City Feed features local produce from over \*10 local farms IT'S LIKE A FARMERS MARKET EVERY DAY OF THE WEEK! We are striving to be a showcase of local products and goods.

Currently we have over 600 local & regional products & adding more all the time! **This Growing Season at City Feed** look for fresh picked produce from Enterprise Farms, Stillman's Farm, Allandale Farm, Eva's Organics, Apple field Farm, Silverbrook Farm, Blue Heron Organic Farm, The Food Project, Pete's greens & more \*Selection may vary depending on availability

\* Viva New England! \* Viva local Farmers! \* Viva Jamaica Plain!